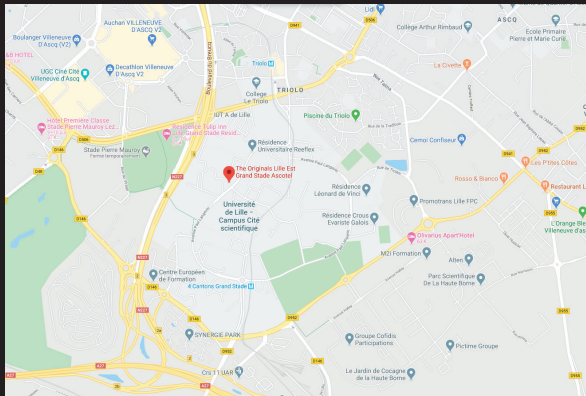


ORGANIZATION & ACCOMMODATION

The schedules of the Archimede Autumn Camp will be from 9 a.m. to 5 p.m. from Tuesday to Thursday and from 9 a.m. to 12 p.m. on Friday. An evening will be organized in Lille on Wednesday October 14th. Participants who request it can be accommodated at the ASCOTEL hotel located next to the camp site (Hotel ASCOTEL, 7 Avenue Paul Langevin, 59650 Villeneuve-d'Ascq).



AUTUMN CAMP LOCATION

ARCHIMEDE Living Lab will take place mainly at IMT Lille Douai (Lille Campus), Cité scientifique, Rue Guglielmo Marconi, 59650 Villeneuve-d'Ascq - France (in front of the stadium Pierre Mauroy)

During the various events of ARCHIMEDE Autumn Camp, the participants will have to do workshops in the POC houses of Lille World Design Capital including:

- POC Circular Economy House
- POC Collaborative City House
- POC Care City House

SPONSORS

You wish to count among ARCHIMEDE Living Lab sponsors? Please contact us by email to get info: archimede@imt-lille-douai.fr

PRICE AND REGISTRATION

The fee for participation at the autumn camp is 990 euros including tax or 600 euros (for unemployed, students, projects sponsors/incubated start-up subject to supportive documents.)

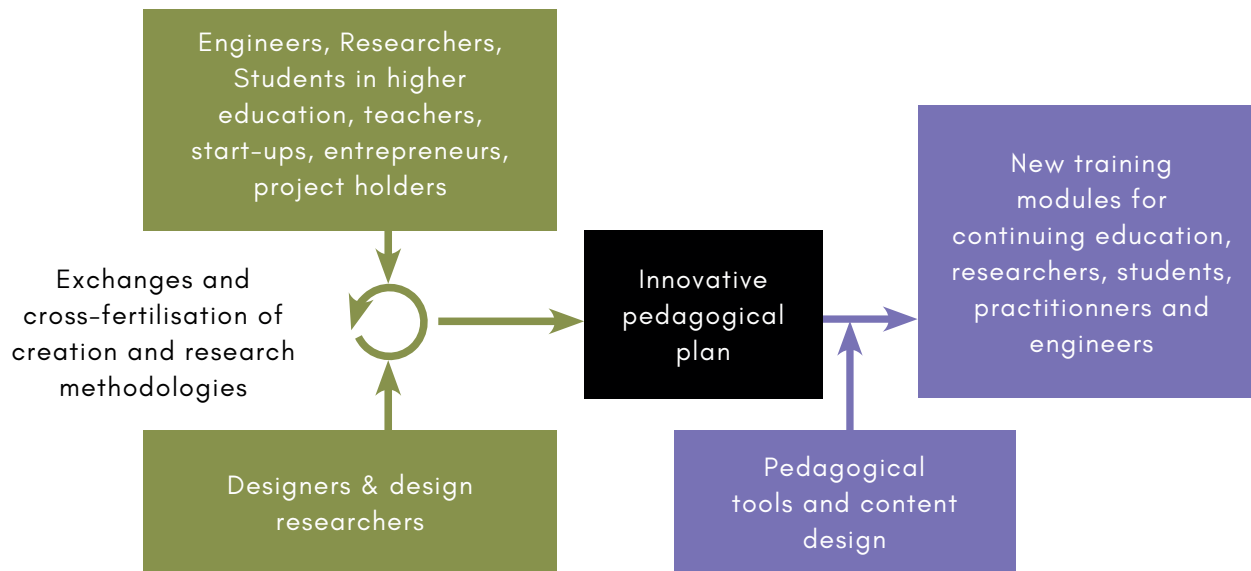
This fee includes catering from Tuesday Oct. 13th to Friday Oct. 16th. A contribution of 90€ / night must be added in the case of accommodation reservations. Please note, the number of places is limited, please register as soon as possible on our website :

<http://archimede.ur.imt-lille-douai.fr>

Confirmation of registration will then be made upon receipt of payment.



LILLE - FRANCE
- FROM OCT. 13 TO 16, 2020 -
ARCHIMEDE LIVING LAB
WORLD DESIGN CAPITAL
LILLE
EPHEMERAL LIVING LAB ON THE
CREATION OF SELF-LEARNING
DIGITAL SYSTEMS THROUGH
DESIGN THINKING



Interdisciplinary creativity process and contribution of design thinking

STEERING COMMITTEE

Patrick Pizette (*IMT Lille Douai - laboratoire LGCgE, Coordinator of the autumn camp*)
 Mathieu Vermeulen (*IMT Lille Douai*)
 Gaëlle Guigon (*IMT Lille Douai*)
 Thierry Moniquet (*Design International Strategy*)
 Catherine Elsen (*Laboratoire LUCID, Université de Liège*)
 Daniel Nicolas Wilke (*University of Pretoria*)
 Adriana Botha (*University of Pretoria*)

ARCHIMEDE Living Lab is co-organized by several institutions. It aims to be able to be duplicated in other places and countries in the following years.

OBJECTIVES AND THEME OF THE AUTUMN CAMP

This autumn camp aims to create an **Ephemeral Living lab for 4 days on the design thinking of multimedia self-learning systems. ARCHIMEDE Living Lab is one of the three autumn camps of Lille World Design Capital.**

ARCHIMEDE Living Lab's originality lies in the participation of students, people in activity, project leaders, researchers, engineers, entrepreneurship, experts from the Hauts-de-France french region, Europe and from Africa joining to work together.

ARCHIMEDE Living Lab will train participants in the self-design method, based on the conceptual thinking approach and tools. The Living Lab Archimede will also be an opportunity to give perspectives and exchanges on the global crisis that the world is currently going through.

ARCHIMEDE Living Lab will allow designers, experts, students, researchers, entrepreneurs, etc. to meet in order to co-create multimedia educational applications.

At the end of ARCHIMEDE Living Lab, participants will be trained in the methods of design thinking, in the methods of designing educational content and in digital tools for designing multimedia learning systems.

ARCHIMEDE Living Lab is open to anyone wishing to train on digital multimedia design methods with the contribution of design thinking (Entrepreneur, students, engineer, researcher, project holder incubated or in the process of incubation, professor. ARCHIMEDE Living Lab will create a multicultural environment in which participants from different countries will brainstorm. ARCHIMEDE Living Lab will be hold in French and in English.



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